



9h30 Welcome coffee

IDeALL RESULTS

10h00 Conference opening

Inés Garriga (Creativity and Innovation department, director; Barcelona City Council)

Isabelle Vérilhac (Innovation and Company department, director; Cité du design)



10h15 The IDeALL website: a platform for gathering user-centred design communities (mock-up presentation)

Mikaël Mangyoku (IDeALL project manager; Cité du design)



11h00 IDeALL experimentation in Lapland and final results

Hanna-Riina Vuontisjärvi (Designer; Uni.Lapland, Faculty of Art and Design)



11h30 IDeALL experimentations in Catalonia and final result

Laia Sanchez (Social Media Lab responsible, Citilab)

Francesc Aragall (Design for All foundation, director)



12h00 IDeALL experimentations in Rhône-Alpes + Slovakia and results

Charlotte Rix-Nicolajsen (Project manager Europe bureau, ARDI)

Nicolas Roesch (Project manager Europe bureau, ARDI)

Nina de Gelder (Project manager, Slovak Design Center)



12h30 LUNCH

BEST PRACTICES FROM PARTNERS

14h00 Sharing Experience Europe

Anna Whicher (SEE Platform Manager; Design Wales)



14h30 When Regions support Entrepreneurs and Designers to Innovate project: the REDI project

Jean Schneider (REDI project coordinator; APCI)

Sandrine Gibet (REDI project manager; APCI)



15h00 France Living Labs Initiative

Brigitte Trousse (France Living Labs association, president)

Isabelle Vérilhac (Innovation and Company department, director; Cité du design)



15h30 Presentation of initial results from Barcelona The Lab

Inés Garriga (Creativity and Innovation department, director; Barcelona City Council)



16h00 BREAK

16h15 Case study presentations (Health, ICT and Urban)

COLLABORATIVE WORKSHOP

16h45

Track 1: Workshop: Streets ahead: Harnessing people power to drive cities forward

Workshop animator TBD

Track 2: Putting forward user-centered approach in line with Horizon 2020 actions

Mikaël Mangyoku (IDeALL project manager; Cité du design)

Francesc Aragall (Design for All foundation, director)



18h00 End