

ESoCE-Net Living Lab activities 2012

User Centered Design Innovation Prize Award at Design for ALL Foundation



The first User Centered Design Innovation Prize Award was assigned to Petri Pulli (Oulun Yliopisto -the University of Oulu- in Finland) for **“Safe Navigation”** idea: a smartphone navigation system with an easy-to-use interface which provides a non-intrusive means of remotely supporting older relatives.

Barcelona 19 April 2012

International Conference on Concurrent Engineering - Living Lab Track



A Workshop was organized to identify and categorise methodologies allowing engaging users in the R&D process while supporting the Design for All approach.

The workshop had two main sessions, the morning one dedicated to a set of presentations for introducing the topic, background and the context of the workshop; the afternoon session was operated as an interactive session devoted to the identification of criteria for categorising UDDI related methodologies through the constitution of three Working Groups.

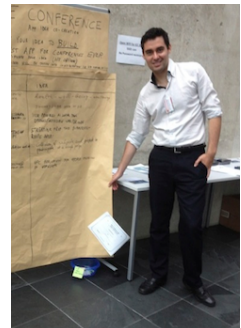
Around 25 participants attended the event from the 160-180 gathered participants for the whole ICE Conference 2012 edition.



A specific co-creation experiment was conducted with Conference participants for the identification of requisites and ideas for functionalities for the **“Best Mobile App for Conference Ever”**.

More than 20 ideas were registered from participants

Munich 19-20 June 2012



Summer School on “Open Innovation and User eXperience Design & Assessment”

Based on the scenario of Open Innovation where designers and engineers are expected to integrate contributions coming from a wide range of potential users, having different level of awareness and e-literacy and different cultural and professional background the Summer School was dedicated to let participants acquire the capability to design the User eXperience (UX).



Around 35 participants attended the event from the Living Lab, Design and ICT Industry domains.

A great collaborative team worked closely for the whole duration of the School for the development of the Roadmap for experience based Design for 2020. The roadmap was further discussed, analysed, presented and developed in coming events.

Milan, 10th - 14th September 2012

DG Enterprise and Industry Design Innovation Initiatives concertation meeting

ESoCE-Net represented the IDEALL Project at the DG Enterprise and Industry Design Innovation Initiatives meeting on 28 November.

The links between the design for innovation projects and the recommendations of the European Design Leadership Board (as identified during the coordination meeting) can be exemplified by the following table:



| | SDA1 <i>'global'</i> | SDA2 <i>'innovation'</i> | SDA3 <i>'enterprises'</i> | SDA4 <i>'public'</i> | SDA5 <i>'research'</i> | SDA6 <i>'learning'</i> |
|---------------------|-------------------------|-----------------------------|------------------------------|-------------------------|---------------------------|---------------------------|
| IDEALL | *** | ** | ** | *** | * | * |
| SEE Platform | - | *** | * | ** | * | * |
| €DESIGN | - | *** | - | - | - | - |
| DeEP | - | *** | *** | - | - | - |
| EHDM | - | - | *** | - | - | - |
| REDI | - | - | *** | * | - | - |

The European Design Leadership Board was established in early 2011 by Commission Vice President Antonio Tajani, responsible for Enterprise and Industry. Their "Design for Growth and Prosperity report" published in November 2012 identified six areas for strategic design action in Europe.

IDeALL Project resulted in line with the European policies for design and innovation and its activities and achievements resulted interesting for the whole movement. The integration of the Design and Living Lab Communities is seen as particularly relevant for:

- Differentiating European design on the global stage
- Design for an innovative public sector and for society

Brussels 28 November 2012

ESoCE-Net Industry Forum 2012



ESoCE Net Industrial Forum aimed to provide some contributions to address the issues and challenges highlighted by the Innovation Union Initiative, and, in particular, to provide Industry as well as Public Administration with methods and tools to profit from User eXperience, especially for Smart Cities in Future Internet.

The “User Experience Based Design Roadmap” was presented and refined with participants from Industry, IT Industry, Living Lab, SMEs and government.

The Forum launched also dedicated initiatives for SmartCities in the domain of Health and Wellbeing, Energy and Efficiency and Media

Rome, 3rd December 2012

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